



TOM ASH, President AARON ASH, Vice President
KRISTIN TASSOUL, Treasurer STEVE JENNERJOHN, Assistant Treasurer
HILARY HEARD, Secretary JAMIE SOUKUP, Assistant Secretary

JOHN WHITE, Members-at-Large

THAD ASH & JEREMY SCHOPF, Members-at-Large

TBD, Educational Liaison

421 Nebraska Street, Sturgeon Bay, WI 54235

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Door County Fair August 9th - 13th, 2023

Meeting of the Door County Fair Board

February 15th, 6:00 pm

County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
2. Establish a Quorum
3. Harassment Training
4. Approve Agenda
5. Approve January Minutes
6. Liaison Report
7. Intern/ Ambassador Report
8. 2023 Fair
 - a. Oversight Committee
 - b. Events/Contracts
 - c. Sponsorships
 - i. Signup sheet for in person visits
 - ii. Hospital hand washing stations inquiry
 - d. Marketing
 - e. Vendor Stands
 - f. Other
9. Door County Historical Society Inquiry
10. Next Meeting
11. Adjourn

Deviation from the order shown may occur.

Door County Fair January Meeting
Wednesday, January 18th, 2023 6:00PM
County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order at 6:00 pm by Tom Ash.
2. Establish a Quorum – Yes, established those in attendance include -Tom Ash, Steve Jennerjohn, Hilary Heard, Jamie Soukup, Thad Ash, John White, Kristin Tassoul, Jeremy Schopf, Roy Englebert, and Emily Guilette. Those not in attendance include: Aaron Ash and Wayne Spritka,
3. Approve Agenda - Motion by Thad second by John to approve agenda, motion carried.
4. Approve December Minutes – Motion by Jeremy second by John to approve December 7th 2022 Minutes, Motion carried.
5. Liaison Report – No new news
6. Intern/ Ambassador Report – Emily – attended convention, 4 days of training on professionalism and stage presence. Had speakers from different fairs present on different subjects. Competed for Fairest of the Fair ended in the top 10. Thad and John attended the presentations by Emily and were very impressed with her work there.
7. Convention Report – The Carnival would like us to move one week back for the following 2024 fair. Rain insurance was discussed as well as The Wrestlers expressing interest in coming back. Through networking with other Fairs it was determined that the average was \$50 - \$100 for a 50amp service for vendors.
8. 2023 Fair
 - a. Events/Contracts
 - i. Last week contracts were sent out for most of the acts, Dock dogs is signed and just waiting for payment.
 - ii. We need (2) 100 horse tractors needed for tractor pull. JJ will check with some people.
 - b. Sponsorships
 - i. Rough Draft Sponsorship Form
 1. Sponsorship form was discussed, and a plan was made on how to get sponsorship forms out. Hoping to have final copy to send out by the end of this month.
 - ii. Emails
 1. Emails will be set up for us at next months meeting. Bring a device that you use to set up with IT.
 - c. Marketing
 - i. Arron is working with WDOR and DC Daily news.
 - d. Vendor Stands
 1. Fee for 2023 Main stands - \$1700 has been the fee for 4 years minimum. Steve suggested moving the rate to \$1850 this year. Most utilities have gone up 20% that would bring the fee to around \$2000. Motion was made to change price to \$1850 by Steve with a second by John, motion carries. Send form out to Stands in May.
 - e. Other- Website
 - i. Website Specific areas to change – Update as contracts are returned.
 - ii. Dog Show- Location and Time – Add this topic closer to the Fair.
 - iii. Any other
 1. Steve’s computer crashed and he is trying to get the year end numbers sent in, he is working with Quantum on this.
 2. Checked over list of other duties that Laura had to verify everything was covered.
 3. List of Judges for fair was discussed – suggested that I reach out to Barn Supers and QMAS for any suggestions.
9. Next Meeting - February 15th, 2023, at approximately 7:30 Board members need to be there at 6pm for harassment training, meeting will immediately follow. Bring device for email to be installed on by County IT department.
10. Adjourn – Motion to adjourn meeting was made by Steve second by John motion carried. Time 6:59 pm.

Submitted by: Hilary Heard