

DOOR  **COUNTY**
FAIR
ESTABLISHED 1871

TOM ASH, President AARON ASH, Vice President
KRISTIN TASSOUL, Treasurer STEVE JENNERJOHN, Assistant Treasurer
HILARY HEARD, Secretary JAMIE SOUKUP, Assistant Secretary

LAURA VLIES & JOHN WHITE, Members-at-Large

THAD ASH & JEREMY SCHOPF, Members-at-Large

TBD, Educational Liaison

421 Nebraska Street, Sturgeon Bay, WI 54235

www.doorcountyfair.com dcfairinfo@gmail.com

Door County Fair August 9th - 13th, 2023

Meeting of the Door County Fair Board

December 7th, 6:00 pm

County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve November Minutes
5. Liaison Report
6. Intern/ Ambassador Report
7. 2023 Fair
 - a. Events/Contracts
 - b. Sponsorships
 - c. Marketing/Laura Resignation
 - d. Capital Project
 - e. Vendor Stands
 - f. Other- Price Increase for FairEntry Program
8. Next Meeting - January 25th, 2023
9. Adjourn

Deviation from the order shown may occur.

DOOR COUNTY FAIR NOVEMBER MEETING
Wednesday, November 16, 2022 6:00PM
County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
The meeting was called to order at 6:00pm. by Tom Ash
2. Establish a Quorum
Yes established, *Tom Ash, Aaron Ash, Steve Jennerjohn, Hilary Heard, Jamie Soukup, Thad Ash, John White, as well as Roy Engelbert, Wayne Spritka, Emily Guilette, Jeremy Schopf*
3. Approve Agenda
Motion by Steve Jennerjohn, seconded by John White to approve the agenda.
4. Approve October 19, 2022 Minutes (see attached)
Motion by Steven Jennerjohn, seconded by Thad Ash to approve the minutes of October 19, 2022.
5. Annual Meeting report – Everyone was unanimously voted into their positions. Introductions were made of all the members. Very few questions from county board members, good comments with positive feedback.
6. Liaison Report – Positive comments on how clean the fair was in 2022. Entertainment was great for small children. Looking for survey on where people were from.
7. Intern/Ambassador report – Claire and Emily are working on times to meet with different schedule. Second update on State competition in the Dells. John is wondering if we need put together a basket? Emily said they are about a month and a half out on information like that.
8. 2023 Fair
 - a. Oversight Committee – N/A
 - b. Events/Contracts – All bands under contract. Tom needs to check with corporate council on if they have been sending out contracts. Pig and Duck had not received theirs yet. Thad will check on them. Working on tractor pull – looking for rules from classes. Hilary will send the rules and whatnot created last year to see if they will work. Aaron is working with Dock Dogs on the contract, CEO is on vacation, but he has been in touch to maintain the lower rate. All payment needs should be sent to both Steve and Kristin. Discussion with dog show needs to be had about time and location of their show.
 - c. Sponsorships – No report from Laura Available
 - d. Marketing – Budget was 12,000 only thing under contract is Let's Go DC which is \$8000. We had a quote from paper boy for \$395, The pulse – \$1309.5, DC Daily News last year was 2200 will go up 2-300, WDOR no response. We will most likely be over budget once printing is factored in. Steven said printing and Supplies is what Paper boy and Innovative printing fall under instead of Marketing. Last year's budget was 14000 for Marketing, we are still in budget. Since we are within budget, Aaron is good to move forward with the marketing proposed.
 - e. Capital Project(s) - Tom met with Julie from the Raibrook foundation, they gave the go ahead to write the grant for the stage, our portion needs to be around \$50-\$60,000. The county may be able to put in some money for funds. Fair could put in between 20-25000. County could put in 50,000? RB wants to know who the partners are – Fair, County, RB. This project would be for 2024. Grant would be written at the end of next year. John will take care of writing the grant.
 - f. Fees for camper/ampage – Other fairs upsell for more amperages is this something we want/should do? One vendor said that Winnebago county had a \$250 charge for the 50amp service. John and Thad can ask at the convention about what other fairs charge. JJ can check with other fairs to see if they have any of that. There are 2 units per post currently built for the front line of campers – 50/30 split on each. Looking at having a contract for the camping for both powered and not powered. We need to talk to Shawn regarding what the wording and specific parts to the contract need to be for legal purposes. We need to figure out where the money needs to go. John believes the money should go to the fair as we are making money on the property and setting up all the aspects to the rental

agreement. Discussion was had on what the best way to use the fair grounds to avoid cords running over walkways.

- g. Other – JJ would like us to create an email account for the vendors to use directly.
dcfairvendor@gamil.com He was given the go ahead for that. This will help things to not get lost.
Harassment training is tentatively set for the 25th of January at 6pm
Audit is occurring so far no issues.

- 9. Next Meeting - January 25th at 7:30 with harassment training prior to at 6pm. If meeting is needed in December, the date will be Wednesday the 21st at 6 pm – an email will be sent if this is needed.

10. Adjournment

Motion by Tom, seconded by Steve to adjourn. Motion carried. Time: 7:16 pm
Submitted by Hilary Heard