



Tom Ash - President **Aaron Ash** - Vice President
Hilary Heard - Secretary **Jamie Soukup** - Assistant Secretary
Kristin Tassoul - Treasurer **Steve Jennerjohn** - Assistant Treasurer
Jeremy Schopf - Vendor Relations/Member at Large
John White - Member at Large **Thad Ash** - Member at Large
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August 14-18th, 2024

Meeting of the Door County Fair Board
October 18th, 6:00 pm
County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve September Minutes
5. Liaison Report
6. 2023
7. 2024 Fair
 1. Officer Positions and Duties
 2. Budget
 3. Capital Projects
 4. Annual Meeting
 5. Banking
 6. Premium Book Cover Coloring contest and Theme
 7. Other
8. Next Meeting
9. Adjourn

Deviation from the order shown may occur.

DOOR COUNTY FAIR AUGUST MEETING
Wednesday, September 20, 2023 6:00PM
County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
The meeting was called to order at 6:00pm by Tom Ash
2. Establish a Quorum
___Yes established, , Aaron Ash, Steve Jennerjohn, , Hilary Heard, Jamie Soukup, Thad Ash, John White, Jeremy Schopf, Roy Engelbert, Ken Pabic, Tom Ash, Kristen Tassoul, Wayne Spritka
Not in attendance:
3. Approve Agenda
Motion by Thad Ash, seconded by Steve Jennerjohn to approve the agenda.
4. Approve 8.21.23 Minutes (see attached)
Motion by Thad Ash, seconded by John White to approve the minutes of August 21, 2023.
5. Liaison Report - Went to the Wisconsin County session – Attended a “What is needed for a Successful County Fair” – Rock county and Grant County presented. Grant County has a beer garden and separate food stand. Split profits 50/50 with vendors.
6. 2023 Fair Review
See attachment- Thoughts on 2023

Band Potential for 2024 include:

Rif Raf
The 90's Band
Driftwood
Almost Normal
Smart Mouth
Helen Debaker Vorce - Opened for Glam Band
American Honey
Nashville Pipeline

This was one of the best attended fairs of the past few years.
Final financials are still out.

7. 2024 Fair
 - a. Officer Positions and Duties – We are short by one board position for Sponsors. Suggestion to make a Facebook post to fill the position. Suggested to send in a resume/letter with why they are a good fit.
 - b. Budget – Kristen, Tom, Steve, and Ken will work on the budget presentation for the next meeting. Galm Band, Pink Houses, Bacchus Lotus, Boogie, and the Yo-yos have initial contracts started. Glass Hammer would like to open for Glam Band. Stock Car races are a potential but not guaranteed, looking to book Truck and Tractor pulls, Demo Derby again next year. Vendor Fair is on board for next year.
 - c. Capital Projects – Towards the end of the fair a topic of a pavilion structure was introduced to prevent the rain out issue. Looking to form a committee to look at other groups that could benefit from a pavilion with stage. Looking to write a grant to aid in funds. A rough draft of a packet of information needed to get donations was created by Wayne. The Friends committee may be able to assist with funds. \$335,000 was proposed as a budget, need to make sure that we have a clear path for the funds to come in through. Potential for other venues to use music in the park, century ride, swap meet. The next step is to present to Facility and Parks. The stage we get now costs approximately \$6,000 per year; we have spent approximately \$70,000 thus far on rental fees. We have had almost one rain event every year to maneuver, trying to make the bands performance work has been an issue. Getting other groups involved to show that the pavilion is a benefit for more than just the fair would be helpful to the community. Potential of asking for funds at a certain point in a written commitment to have a protection blanket for investors. November 8th would be the Facility and Parks meeting to kick the program off and then present it at the annual meeting on November 14th. Potential to use the seed money from the fair and parks department for the Engineering costs. Fair board members are looking for community members to form a sub-committee.
 - d. Annual Meeting – November 14th, Information will be needed by November 7th.

e. Other

1. Payment for building needs? Cages/decorations/feeders – Fair board needs a request for a specific cage/feeder then the board will make decision to order the cages for animals or to find a new venue. Decorations are under supply. Feeders are the responsibility of exhibitors. Quotes are needed for large funding projects. There are many pallets under the Grandstands that are available for use or potentially sales.
2. 2023 Was one of the better attended fairs for the last 10 years.
3. Convention this year is January 7-11, registration opens in October, Family is invited, board member is the only one paid for.
4. Nick Friemouth stated the number of people reached is 900, 000+
5. The colorful balls that are in the Junior Fair building would be nice to keep color in the building. John will do his best to re-install the balls for next year.

8. Next Meeting – October 18th,2023 at 6pm

9. Adjournment

Motion by Thad Ash, seconded by Steve Jennerjohn to adjourn. Motion carried. Time: 7:47pm
Submitted by Hilary Heard

Thoughts for 2024

Premium Book

- Floral rules
- Dairy rules
- Goats – sort of department and class in premium book
- Some premiums missed on checks – figure out how to reconcile FairEntry Program – may need to institute a process for entries not brought. Entry Tag drop area by Saturday PM?
- Pick up and Drop off for horticulture building
- Duck, Turkey, goose egg showing
- Change age verbiage of pullet to less than one year
- Milking shorthorn class in open and junior fair
- Compare floral cards to premium book
- More hunting related activities
- Open Class Writing Categories
- Bring Back small animal categories
- Archery for youth
- Increase large floral arrangement size – 18” is hard to stay under
- Tomato classes in canning
- Promote dress Revue
- Wildflower bouquet
- Gluten Free or other “Special Diet” Category
- Open Obedience and Showmanship for dogs
- Costume Contest
- Have dog vaccination records submitted at time of entry

Grounds

- Speaker System in dairy building for show order – **Speaker is already in possession and will be replaced before 2024 fair.**
- Have a printer in the Junior Fair Building for entry tag issues - **Completed**
- Need one more stair display in junior fair building – pull the one from the hanging floral area – **Some of the step displays need to be rebuilt/refinished. Add one additional set of stairs and work towards fixing 5-6 of the old ones.**
- Create a clear frame for over photography project – **Clear frame was presented as an option, keep trying to figure out more options for displays. Board asked to watch for**

display cases on rummage sale site and around the county. Glass in food display cases is breaking more frequently.

- Light outside the secretary's office – A pole on the south side of building, to illuminate the midway when carnival lights are off. It is very dark in that area.
- Speakers that connect to PA system in buildings with Wi-Fi – Looking at weather warnings or emergency broadcasts for ppl inside buildings.
- Gravel is needed at the South end of the parking lot to fill large pot holes – Parking lot off of 14th by pond. There is a lot of traffic that goes through there.
- Recycling containers being asked for by community – Arrange to have some recycling containers available for community. Blue containers/ or fences with cans suggested. Need to find a supply of barrels as many of ours are rotting out.
- Need an advertised drop off location for parents and kids. – Ppl were coming in the ADRC lot. Suggested to invest in more signage, (vendors only, handi cap, building
- Handicap parking more advertised – There is a need for handi cap parking closer to grandstands.
- Top parking lot marked for stalls in future if possible, for overflow – Suggested to have it ready if needed for more traffic
- Signage to the Merchant Building – Falls under Signage. Potentially look at renting a tent for future. Ppl don't seem to want to go into merchant building. Vendors explained they can't be seen from the midway thus no one knows they are there. Suggested a banner hanging on the front of building. Suggested to have a few members take on signage for next year. Need to know what they say and where they will be put.
- Pedestrian walking path needs to be marked off for cars next year. – Sidewalk by ADRC was being used as a driveway.
- Bikes on the fairgrounds – are they allowed? Bike rack at gates? -
- Bigger signs for daily events – Falls under more signage needed
- What are guidelines for smoking on the grounds – legally not supposed to, however hard to enforce -
- Pavilion for bands – see capitol projects
- Grandstand logistics for the future -
- Porta Potties by Kiddie rides - There are bathrooms right behind the rides. Perhaps more signs to. Looking for more spread out through the midway
- Reinforcement for no smoking specifically around kid rides – Signage
- Seating by kid rides - Benches
- Computers into Secretary office and junior fair building.
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Scheduling

- Shorten photography time
- Shorten sciences time
- Move dog show to week or two before the fair
- Dog show move to cow barn where they practice. – Suggest to dog show group that they show 2 weeks prior to the fair, in the cattle barn.
- Split times up for open class and junior fair to start judging
- Photo judge willing to judge more categories
- Separate judges for open foods and open knitting crocheting
- End junior fair judging earlier in day
- Check and triple check times on all events
- Gates manned by 7am each day – We need to get more creative to find group to work, may have to revamp our contribution rates/ payment amount. Potentially reaching out to groups during the school year instead of during the summer.
- Need more help for cleanup and/or hire parks department – Parks department can assist with set up as long as provided with list of what needs to be done. May add garbage pick up as well to parks department duties with additional pay.
- Move demo derby to 1pm – yes confirm on brochures
- QMAS is looking to move the entry time for animals up to accommodate the ultrasound judge. Would need vet on site sooner for this. Suggested that they organize way in times a little tighter so that the ultrasounds are done more efficiently. Perhaps they can adjust their schedule to accommodate the ultrasound needs.
- Stage dismissal times for animals – too much traffic at 4pm
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Miscellaneous

- Organize ribbons with pictures on the front
- Need Open champion Open Reserve Champion and Open Grand Champion (open Reserve Grand Champion ?)
- Need more best of breed for rabbits – those were donated
- Need best of breed/class for poultry
- Animal show order needs spot for id tag, placing, and grade
- Website additions: Daily events tab for week of- hours of operation tab on top yellow banner – Vendor fair information –
- Need new ways to promote businesses/remove boards on grounds
- Money counter in office for treasurers d
- Band being moved inside was well perceived

- Sign for “wrist band needed for those under 30 for alcoholic beverages
- Distinction of energy drink vs. Alcoholic energy drink
- Dairy barn need show order for exhibitors
- Demo derby – lock gates for pits after for clean up
- Coors Bill was hard to understand
- Exit time is hard to manage in barns
- Discount for senior citizens
- Digital improvements for 2024 – entry gates/ stands/ etc
- More advertising before the fair
- Kids eating contest/potato sack races/ egg race
- Balloon art and facepainting
- Coloring Contest
- Exhibitor Auction
- Cherry Pie tasting contest
- Band suggestions – Driftwood, Almost Normal
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