



**Tom Ash** - President   **Aaron Ash** - Vice President  
**Hilary Heard** - Secretary   **Jamie Soukup** - Assistant Secretary  
**Kristin Tassoul** - Treasurer   **Steve Jennerjohn** - Assistant Treasurer  
**Jeremy Schopf** - Vendor Relations/Member at Large  
**John White** - Member at Large   **Thad Ash** - Member at Large  
421 Nebraska Street Sturgeon Bay WI 54235  
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**August 9-13th, 2023**

Meeting of the Door County Fair Board  
April 19th, 6:00 pm  
County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve March Minutes
5. Liaison Report
6. Intern/ Ambassador Report
7. 2023 Fair
  1. Events/Contracts
  2. Sponsorships
  3. Marketing
    1. Dc Daily News Radio Add
    2. Flyers
    3. Button Colors
  4. Fairest of The Fair Program
  5. Other
    1. Premium List Updates/Entry Open
    2. Superintendents Needed
    3. Revisit Notes for 2023 Document
8. Next Meeting
9. Adjourn

*Deviation from the order shown may occur.*

**DOOR COUNTY FAIR MARCH MEETING**  
**Wednesday, March 15, 2023 6:00PM**  
**County Board Room, Door County Government Center, Sturgeon Bay**

1. Call to order -The meeting was called to order at 6:02 pm by Tom Ash
2. Establish a Quorum-Yes, established, *Tom Ash, Steve Jennerjohn, Kristen Tassoul, Hilary Heard, Thad Ash, John White, Wayne Spritka, Jeremy Schopf, Emily Guilleet, Roy Engelbert*  
*Not in attendance: Aaron Ash, Jamie Soukup; Ken Pabich, Claire Olson*
3. Approve Agenda  
Motion by Thad Ash, seconded by John White to approve the agenda. Motion carried.
4. Approve 2.15.23 Minutes (see attached)  
Motion by Thad Ash, seconded by Steve Jennerjohn to approve the minutes of February 15, 2023. Motion carried
5. Liaison Report - No New News
6. Intern/Ambassador report - No New News
7. 2023 Fair
  - a. Events/Contracts - Tom listed the contracts that were not yet completed. They include: Chainsaw , Eagle Eye Cleaning, PKS3, WDOR, and Tractor Pull.  
The Tractor Pull antique class is proving to be a bit difficult. They would need two eliminators, they don't want to do classes, insurance, rules, etc. If we go with just their program they will run everything, if we do antique pull we have to staff that pull. If we drop the antique class we would also drop a couple thousand dollars in expenses. We discussed if that money would be made up by antique pullers and after calculating the numbers it seemed more logical to move forward with only the modified classes. Motion was made by Thad Ash to drop the antique part of the show, second made by John White, Motion carried.
  - b. Sponsorships - Sponsorships are coming in slow but most that have been talked to seem on board just not sure in what fashion. Steve will be our record keeper on who is sponsoring each part of the fair.
  - c. Marketing - WBDK proposal came in, however we tabled the majority of the discussion on that until next month when Aaron will be at the meeting to elaborate. Verification on not having the Cash Cow involved was wanted.
  - d. Other - Distributing the jobs of Dawn and Laura were discussed. Steve will contact FLS for an updated price on Polo's as well as to get the ball rolling on this year's button. Printing and distribution of the Premium List was discussed. Steve or Wayne will assist with the printing process. Emily offered to help deliver premium lists to the local 4-H clubs. We will need to reach out to the Extension Office for an updated list of clubs and current leaders. How and if the Fairest of the Fair program will continue as part of our fair was discussed. It was requested to be added as a topic for next month's meeting to make a final decision on whether or not to continue that program. Hilary has about half the judges lined up for this year, Steve would like to book hotels for judges and groups next month.
8. Next Meeting – April 19<sup>th</sup> at 6pm in the County Board Room
9. Adjournment Motion by Jeremy Schopf, seconded by Steve Jennerjohn to adjourn. Motion carried. Time: 6:55pm Submitted by: Hilary Heard